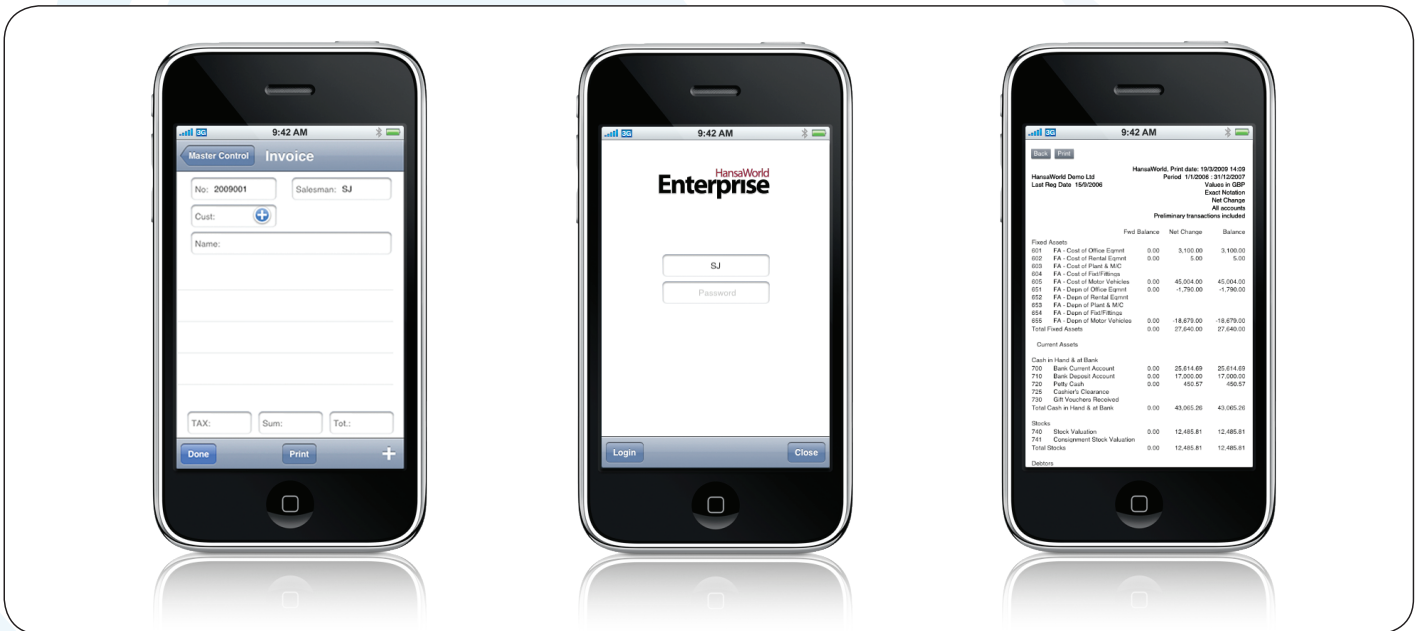


# Business just got serious on iPhone



**HansaWorld provides business software that works on iPhone and iPod Touch.**

## Role-based functionality and Reporting

Fast and easy to use, HansaWorld's iPhone and iPod Touch versions provide selected functionality of the ERP & CRM software, offering role based access such as creating point of sale invoices and access to more than 400 standard reports. HansaWorld is planning on rolling out other roles such as time sheets and expenses recording.

The technology is based on fully native clients, avoiding cumbersome use of Web 2.0. Full speed usage is possible even with the slowest of cellular connections, greatly improving the mobility of your business.

As HansaWorld is using the Cocoa frameworks to develop the Apple version of the software, iPhone and iPod Touch HansaWorld versions have the same signature look and feel as HansaWorld's Mac OS version.

## Secure and no need for synchronisation

Due to real time connections, there is no need for synchronisation. This means that no data has to be stored on the device, so if anything should happen to it, no information will be lost or fall into someone else's hands.

## Flexible

HansaWorld software runs on all major platforms: Mac, iPhone, Windows, Linux, Windows CE, Windows Mobile and Symbian S60. The platforms can be mixed in one network.

## Scalable

HansaWorld offers software for all sizes and complexities of business, from simple, single user accounting systems,

to comprehensive business management solutions that may draw on a wide range of vertical solutions and can be scaled up to 1000 users.

## Benefits

- Improved decision making process thanks to faster and more accurate decisions as real-time reporting is available at any point of time.
- Time saving by linking point of sale users to their front and back office system in retail environments, so they have access to information about customers and products from anywhere on the shop floor.
- Increased sales opportunities as customers can be served anywhere in the shop, not just at the cashier. As point of sale client enables queue busting, shop floor staff can make sales on the device and print invoices to networked printers.
- Reduced costs by cutting overtime and decreasing the number of calls from employees requiring stock information from local or other stores.
- Increased overall productivity by reducing downtime and increasing customer and employee satisfaction.
- As information can be accessed from almost anywhere in the world, we believe in bringing data to the employees rather than bringing the employees to the data.

**For further information please contact  
HansaWorld UK on +44 845 123 2732**