

## True Business Transparency with SmartView

Flexible | Powerful | Low cost | Interactive | Easy to use | Fast to implement

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SOFTWARE SATISFACTION AWARDS 2008



The World's Best Integrated Business Platform

# Business opportunities previously impossible or too costly to analyse are now in reach

Hansaworld provides fast, powerful and visual in-memory business analysis tool-without the limitations, cost or complexity of traditional Business Intelligence tools.

## What is SmartView by HansaWorld?

HansaWorld has teamed up with two of the biggest names in Business Intelligence, QlikTech and Oracle, and has connected the HansaWorld database into their BI tools. SmartView is a series of pre-written Business Intelligence templates, providing full dashboards, trend analysis, what-if analysis and much more.

## Contents of SmartView templates

To establish the exact contents of each SmartView template, talk to your local HansaWorld distributor, or view the relevant demonstration on our website. As an example of the type of contents, the SmartView Sales template built in Qlikview consists of:

### Dashboard

The Dashboard displays graphs, key measures and trends, for the most important dimensions of your business - salesperson, item group, item and customer. Use selection criteria to switch between revenue, cost and quantities in the graphs, and make selections for any year, quarter or month.

### Trends

Provides:

- monthly sales breakdown comparing current year with prior year
- seasonality chart
- sales/costs/profit current period against prior period, and trend, for Salesperson, Item Group, Item and Customer

### Top/Bottom

This worksheet is particularly effective for Pareto analysis - when you need to see the top or bottom performing salespeople, item groups, items or customers. Use a slider to select the number of top or bottom performers to display.

### What-if

This worksheet offers the ideal tool for creating your top-level, strategic budgets. You start from a table of actual results based on any date range of your choosing, broken down by salesperson, item group, item or customer. You then use sliders for the percentage change in sales, costs and quantities, to derive a forecast.

### Sales Ledger

Use the Sales Ledger worksheet to analyse the content of your open ledger balance. Graphs display the ledger breakdown by customer, age and more.

## SmartView Advantages

### Instant queries

It takes time to set up and run any queries in traditional Business Intelligence tools. They use data cube technologies, requiring technical users to prepare data in appropriate formats usually the day before a query can be accessed. Not in SmartView - all queries are run in-memory, meaning that each graphic and table can be refreshed in real-time.



# SmartView by HansaWorld delivers powerful levels of transparency across your business

## Quick deployment

Since the templates are already written, all a customer has to do to start SmartView is install the software. You can deploy the full suite in a four hour project, and include the necessary training!

## Large data volumes

SmartView uses sophisticated loading techniques, allowing it to be run on even large data volumes by keeping track of what data was previously loaded and loading only the new data.

## Easy to use

SmartView is highly intuitive, working the way your mind does. Just click on any component within SmartView, in order to analyse it further. For example, click on a region in a map, and all other graphics and tables will recast their results just for that region.

## Interactive analysis

The approach of clicking into different dimensions means that what used to take several separate reports now takes a few mouse clicks.

Use SmartView to understand trends - for example, if you see that sales in the South West are down, you can analyse this by product category. If you track this to a specific product category, you can then recast all graphics for just this product category, perhaps discovering the cause to be one customer having withdrawn purchases of that product category in all regions.

## Inline windows

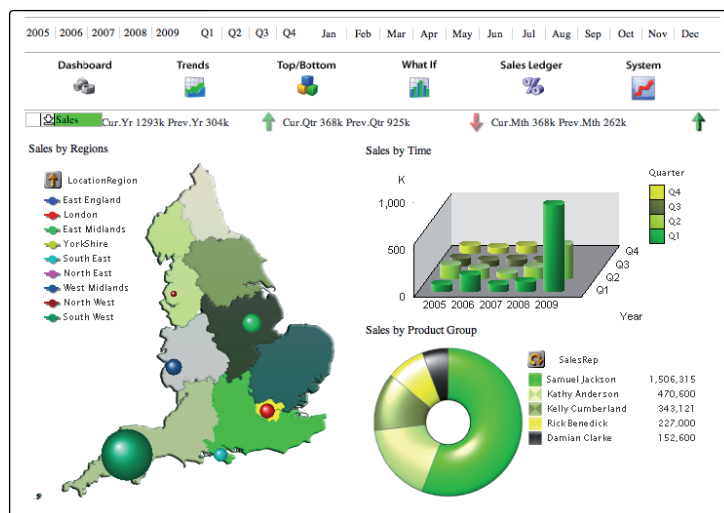
HansaWorld has written a web browser, so screens from the external Business Intelligence applications can be displayed inside Enterprise. Users can configure links from their Personal Desktop and from Key Performance Indicators - these links will open any URL, so they can be set up to open the relevant dashboard from within SmartView.

## Hardware requirements

SmartView needs to be installed on a separate Windows server from the main Enterprise implementation, but on the same local area network. Please talk to your local HansaWorld distributor about additional requirements.

## iPhone client

It is even possible to deploy SmartView on an iPhone, using Qlikview's iPhone client. This delivers real-time Business Intelligence straight to your iPhone.



## Benefits of HansaWorld SmartView

### Fast Implementation

Business Intelligence live in 4 hours

### Ease of Use

Almost zero training; highly intuitive

### Powerful

Nearly instant response time on high data volumes

### Flexible

Many different measures

### Interactive

Analyse any dimension of your business

### Low Cost

Immediate deployment delivers immediate return

## Company profile

HansaWorld is a major international software company specialising in business optimisation solutions. The group employs around 300 staff in a strong network of daughter companies and distribution partners worldwide. There are offices in 19 countries spanning all the major continents, allowing HansaWorld to offer international implementations with a single point of contact across many countries.

The group was founded in Sweden in 1988, by Managing Director Karl Bohlin, and is currently headquartered in Ireland. The products are available in 27 languages and work with almost all computers and operating systems. There have been more than 74,000 HansaWorld installations at a wide range of organisations, from small and medium-sized businesses to entrepreneurial divisions of larger companies.

HansaWorld is one of the leading drivers to bring a new perspective to corporate software business needs. Traditional software companies continue to push a silo approach involving developing an Enterprise Resource Planning application that is difficult to integrate with other components such as Customer Relationship Management, Email, Document Management, Workflow and vertical market solutions. HansaWorld has pioneered the approach of developing solutions that cover almost all the company's main business needs in a single, integrated solution, and by underpinning these with constant technological innovation. As a result, this Integrated Business Platform unifies processes across all departments, through advanced software-based best practices which thereby improve the flow and value of business transactions to deliver time and cost savings at every level without compromise.

HansaWorld provides local product management for each market where it actively sells Enterprise. This process covers not just translations (if required), but also localisation for statutory and commercial practices, and ongoing quality control.

## Product Strategy

Enterprise's advanced and successful user interface was first developed for Apple Macintosh in 1988. In 1994, when the program was ported to Windows, it had already been proved by thousands of users. HansaWorld's experience with international sales and modern technology puts it in the perfect position to meet the challenges of the next decade.

HansaWorld provides a wide range of technologies for e-business including internal and external email, several webshop solutions and PDA support. In addition, HansaWorld can help to build a corporate portal. Enterprise is developed using C++ as its programming language, and proprietary technology for database design and for network communication. This allows HansaWorld to have the same products available for several different operating systems, each version optimised for maximum performance.

Currently Enterprise is available for Windows 2000-XP, including Windows CE, Mac OSX, Linux and AIX, Symbian S60 and iPhone.

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